

let's partner for nature!



add an **IMPACT BADGE™** and each item will support restorative efforts through the planting of a kelp or U.S. tree— you choose and **we'll waive a setup!**



OCEANS **IMPACT BADGE™**



U.S. FOREST **IMPACT BADGE™**



through nature positive restoration
we can help efforts to:

- **support** long-term sustainability
- **restore** ecosystems
- **preserve** biodiversity
- **align** on environmental stewardship



veritree

With veritree we can track the progress of our restoration projects, ensuring accountability. Veritree's approach combines scientific research, advance monitoring systems and sustainable practices to maximize the impact of our joint efforts. **Learn more by visiting our impact hub at etsexpress.veritree.com**

how to order

- add the impact badge sku to your PO
- we'll add the **IMPACT BADGE™** to your proof
- each item will feature an impact badge placed on the second side (or per your request)*
- each item will include our insert with impact information and QR code that links to our impact hub



OCEANS IMPACT BADGE™

OCEANS IMPACT BADGE™ add to any item!

SKU OIB – \$1.35g per item and we'll waive a set up**

each badge will help restore kelp forests on the pacific coast with a verified kelp planting

- **kelp forests** are underwater habitats made up of many different species of seaweed that form canopies over the seafloor
- **kelp forests** thrive in cool, nutrient-rich waters along rocky coastlines in the Pacific, Atlantic, and Arctic Oceans– these towering underwater forests harbor thousands of marine species, providing food and shelter, much like forests on land
- **kelp forests** support biodiversity, coastal fisheries, and livelihoods and have the potential as a significant carbon sink



U.S. FOREST IMPACT BADGE™

U.S. FOREST IMPACT BADGE™ add to any item!

SKU FIB – \$2.75g per item and we'll waive a set up**

each badge will help restore us forests with a verified tree planting

by reforesting areas across North America, we can help realize benefits such as:

- **air quality improvement** trees act as natural air filters
- **soil conservation** trees and vegetation in reforested areas help prevent soil erosion
- **biodiversity conservation** reforestation initiatives support the conservation of biodiversity, providing habitats for a wide array of species
- **water management** reforestation enhances natural filtration processes; leading to improved water quality and more resilient watersheds

[CLICK HERE TO VISIT OUR IMPACT HUB](#)

*badges print in same color as primary logo · 2nd side laser engraving fees will apply for laserX projects

**waived set up covers D4, laserX, or one screenprint · valid through 12.31.2024