

INSTRUCTIONS:

- 1) OPEN TEMPLATE IN ADOBE ILLUSTRATOR OR YOUR PREFERRED GRAPHICS EDITOR.
- 2) PLACE YOUR LOGO AND/OR TEXT IN THE DESIGNATED AREA.
- 3) MAKE YOUR COLOR ADJUSTMENTS.
- 4) SUBMIT YOUR FINAL DESIGN TO OUR VIRTUALS TEAM FOR REVISION AND VIRTUAL MOCK-UPS.



STANDARD IMPRINT

DESIGNATE PMS # TO CORRESPONDING COLOR #
USE PMS COLORS ONLY AND OUTLINE ALL FONTS

- COLOR #1
WHITE
- COLOR #2
PMS 628
- COLOR #3
PMS 7515
- COLOR #4
PMS 7608

FONT(S) IN DESIGN*

CALDER
GOODDOG NEW

*ALL FONTS CAN BE FOUND AT ADOBE.COM
OR THROUGH ADOBE'S CREATIVE CLOUD.
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